

University of Suffolk

DEFINITIVE COURSE RECORD

Course Title

BA (Hons) Business Management

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Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) Business Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 6 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

1. Demonstrate a systematic understanding of key aspects of Business Management, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline
2. Appreciate the uncertainty, ambiguity and limits of knowledge
3. Deploy accurately established techniques of analysis and enquiry within a discipline
4. Critically evaluate arguments, assumptions, abstract concepts and data, to make judgements, and to frame appropriate questions to achieve a solution, or to identify a range of solutions to a problem
5. Devise and sustain arguments and/or to solve problems using ideas and techniques, some of which are at the forefront of the discipline
6. Describe and comment upon particular aspects of current research in the discipline
7. Manage own learning, and make use of scholarly reviews and primary

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| | Module | Credits | Module Type⁷ |
|---------|---|----------------|--------------------------------|
| Level 4 | | | |
| | Introduction to Management | 20 | M |
| | Finance and Data Analysis | 20 | R |
| | Managing and Delivering a Project Entrepreneurship | 40 | R |

